



PRESS RELEASE

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Allstate Foundation Awards \$75,000 to the Iowa Coalition Against Domestic Violence to Fund Financial Empowerment for Domestic Violence Survivors

Moving Ahead Financial Empowerment Grant program expected to reach 600 survivors in Iowa in 2015

NORTHBROOK, III – November 13, 2014 – Today, The Allstate Foundation announced the Iowa Coalition Against Domestic Violence (ICADV) as a recipient in a one-of-a-kind grant program supporting financial empowerment services for domestic violence survivors. The Moving Ahead Financial Empowerment Grant Program, now in its seventh year, provides funds to state domestic violence coalitions to help address the No. 1 reason victims stay in and return to violent relationships—finances.

“We are truly grateful for the continued support of the Allstate Foundation,” says Laurie Schipper, executive director of the Iowa Coalition Against Domestic Violence. “Financial abuse can cripple a victim’s ability to leave an abusive situation. These funds will allow us to empower survivors with the tools they need to start a new life that is financially secure and safe.”

“New research shows that three in five Americans know someone who has been the victim of abuse and more than one in four have been abused themselves,” said Vicky Dinges, senior vice president of Corporate Responsibility at Allstate. “In almost all of these situations, financial abuse and control are used to trap victims in abusive relationships. These grants will help survivors and their families leave abuse behind and take control of their financial futures.”

Each grantee will work with local domestic violence organizations to provide education and support for domestic violence survivors in the areas of budgeting, credit repair and management, investing, and retirement planning. The *Moving Ahead Through Financial Management* curriculum, designed specifically for survivors, is the main financial education resource used to deliver the information.

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Since 2005, The Allstate Foundation has been helping survivors overcome abuse by partnering with the National Network to End Domestic Violence and local nonprofits. More than 400,000 domestic violence survivors have been reached with financial empowerment services more than 7,717 advocates have been trained on the program's main financial education resource: The *Moving Ahead Through Financial Management* curriculum.

About The Allstate Foundation

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Through partnerships with nonprofit organizations across the country, The Allstate Foundation brings the relationships, reputation and resources of Allstate to support innovative and lasting solutions that enhance people's well-being and prosperity. With a focus on teen safe driving and building financial independence for domestic violence survivors, The Allstate Foundation also promotes safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. For more information, visit www.AllstateFoundation.org.

About the Iowa Coalition Against Domestic Violence

The Iowa Coalition Against Domestic Violence (ICADV) is a state level nonprofit organization responding to the needs of battered women, men and children in Iowa. ICADV staff provides training, counseling, community outreach, program management and technical support for 26 domestic violence programs across the state who provide direct service to victims in need. To learn more, visit www.icadv.org or find us on Facebook at www.facebook.com/iowaCADV.

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